



COMING SOON LISTING ADDENDUM

This “Coming Soon” listing addendum is a local addition to the listing agreement between the Seller(s) and the Listing Brokerage identified below. It authorizes Listing Brokerage to begin exposing the property to other MLS brokers up to 21 days prior to the date the listing is “Active”. In the event of a conflict between this Addendum and the listing agreement, this addendum will prevail. The Coming Soon status is NOT intended to give Listing Brokerage an advantage in finding a buyer for the property to the detriment of other MLS brokers, nor is it intended to circumvent the sale of the property on an open market. Coming Soon status provides a method for Listing Broker to notify other cooperating brokers of properties that will be made fully available for showings and marketing after preparations have been completed.

Please initial each statement below:

_____ **A.** I/We agree that Broker will promptly list the property with WBVAR-MLS as a “Coming Soon” listing, which is a property that must be listed as a full for sale/lease listing with WBVAR-MLS upon expiration of a Pre-Market period (the “Preview Time”, that cannot exceed (21) days from the date hereof.

_____ **B.** The “Preview Time” for the listed property shall be _____ days. The listing shall automatically convert to an “Active” listing on _____ (insert “Go-Active date). Days on market will start on Go-Active date.

_____ **C.** Broker shall have the right to place a “Coming Soon” listing sign on the property during the preview time. A minimum of (1) exterior photo of the property shall be included with the Coming Soon listing as filed with WBVAR MLS.

_____ **D.** The property shall NOT be shown to prospective buyer(s) by anyone, including the Broker and Broker’s agents during “Preview Time”. This includes in-person showings, virtual showings, and office caravans. The Seller(s) direct and instructs the Broker not to present any offers to purchase/lease the property during the Preview Time because the property is not for sale/lease during that Pre-Market period.

_____ **E.** WBVAR-MLS does not transmit these listings in MLS advertising data feeds, including national real estate listings websites and brokerage public advertising sites (called IDX sites). Seller acknowledges and understands that consumers who conduct searches for listings on popular sites on the Internet may not see information about the property in response to their search while the listing is in Coming Soon.

Property Located at: _____

Listing Firm _____ Listing Agent _____

Sellers Signature _____ Date: _____

Sellers Signature _____ Date: _____

